

## COOKIES POLICY

### INTRODUCTION

This Cookie Policy applies to the website [www.reforestation.org.uk](http://www.reforestation.org.uk) (here after "Website"), managed by Reforestation Ltd with headquarters in 1 West Street, Lewes, BN1 2NZ] ("we", "our", "us"), as data controller. To view our Privacy Policy, please [click here](#).

This Cookie Policy describes the use of cookies and other similar technologies within our Website. This Cookie Policy does not cover any third party websites referred to by this Website.

Besides, this statement represents the extension of the short banner displayed when first connecting to the Website.

You can set your browser not to accept cookies, as explained below in the section "How to manage cookies and withdraw consent" section. When cookies are disabled, some functions of our Website may not work properly.

### WHAT ARE COOKIES AND OTHER TECHNOLOGIES?

Cookies are small text files that the websites visited by users send and store on the device used to access those websites. When users come back to the same website, the browser recognizes the cookies installed on the device and sends back information to the website that created or installed those cookies in the first place. Our Website uses different types of cookies and other technologies to read and store information on the user's device in order, i.e., to perform statistical analysis, customize and facilitate users' browsing experience and remember their preferences.

According to duration, we may classify cookies as follows:

Session cookies, if they are automatically deleted at the end of the session; and

Permanent cookies, if they keep being stored on the user's device even after the end of the browsing session, for a time set by the cookie creator. These cookies are automatically deleted once the pre-defined duration period has elapsed or the user decides to erase them directly as indicated in the relevant section of this Cookie Policy.

According to origin, we may classify cookies as follows:

First party cookies, if they are set and managed directly by the website manager; and

Third party cookies, if they are managed by a different domain than the one visited by the user.

Furthermore, according to their function, we may classify cookies as follows:

Technical cookies, which are necessary to the functioning of the website, including the provision of information society services requested by users. This cookies category includes session cookies, which are necessary for you to use website, and functionality cookies, used, for example, to save your browsing preferences, such as products in the cart;

Profiling cookies, whose goal is to create profiles related to the user and send or show advertising messages in line with the preferences the user showed while browsing the website; and

Analytics cookies, that are used to collect information on the number of users and on how they visit the Website, and to elaborate statistics on the service and on its use. Such cookies can be installed on your device if you provide your consent, unless they only use aggregated or anonymized information.

Our Website may use web beacons, pixels, plug-ins, device fingerprints and other similar technologies (collectively referred to as "tracking technology") which allow third parties to monitor the use of our Website. Find additional information on the following section.

## WHAT TYPES OF COOKIES AND SIMILAR TECHNOLOGIES DOES THIS WEBSITE USE AND WHAT IS THEIR FUNCTION?

Our Website uses technical cookies (as described above), which are necessary for the functioning of the Website; these cookies do not collect information for marketing purposes and do not require your consent in order to be installed.

Our Website also uses profiling cookies and analytics cookies (as described above), for which we collect your consent through our Cookie banner and/or Cookie Settings tool; users can choose the purposes to which they want to give their consent. You can withdraw your consent or manage saved cookies on your device by following the instructions given in the section "How to manage cookies and withdraw consent" below.

We do not use cookies that are likely to start programs on your devices or send malwares to them, or that allow us to control your devices in any way.

## HOW TO MANAGE COOKIES AND WITHDRAW CONSENT

If you wish to withdraw your consent to the use of cookies on this Website or if you want to delete or check installed cookies on your device, you can access the relevant settings of the website by clicking on the "Cookie Settings" tool at the bottom of this page, or the settings of your browser. Below we indicate the links you can follow for the main web browsers:

Internet Explorer: <http://windows.microsoft.com/en-US/windows-vista/How-to-manage-cookies-in-Internet-Explorer-9>

Chrome: <http://support.google.com/chrome/bin/answer.py?hl=en-GB&hlrm=nl&answer=95647>

Firefox: <http://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences?s=cookies&r=5&as=s>

Safari: <http://support.apple.com/kb/PH5042>

You can also disable cookies through the portal [www.youronlinechoices.com](http://www.youronlinechoices.com).

If you disable cookies used by this Website, some of the Website functions may not be displayed correctly.

If you object to the use of profiling tools other than cookies, we invite you to exercise your rights by contacting us at the addresses below.

#### YOUR RIGHTS RELATED TO PERSONAL DATA PROCESSING

You can exercise your rights regarding the processing of your personal data by contacting the Data Controller at the addresses indicated below. For more information about your rights of access, rectification, erasure, objection restriction of processing and portability, visit our Privacy Policy. You also have the right to lodge a complaint with a competent supervisory authority.

#### DATA CONTROLLER AND CONTACTS

Reforestation manages this website, as data controller. You can contact us by emailing to

#### CHANGES TO THE COOKIE POLICY

We may update this Cookie Policy from time to time; we will notify visitors about the changes to this Cookie Policy through a special banner or pop-up message or as otherwise required under applicable law.